

USER on HOME PAGE

Offered links to paid sponsors

Offered ^{INNOVATION} contests with prizes

many of which are sponsored

Offered access to a Corporate Corner

INFO

INFOMERCIALS

Access to

Info on top (prizewinning) innovations registered on site

Industry Hubs, offering links to range of industry segments

each offering access to industry specific news, and statistics, and a search of industry related entries in site's database of innovations

Computer Hardware, semiconductors

Software

Bio Tech

Manufacturing

Licensing Hubs, access to licensing related data, search, and exploitation opportunities

Invited to submit (register) an idea: for evaluation/prize opportunity; for database search by other users; for optional release off-site, through Internet

FIGURE 1


```

graph TD
    A[Offered access to a children's innovation site] --> B[Info / Education]
    A --> C[GAMES]
    A --> D[Links to Museums, Journals etc]
    A --> E[CHAT - International - Brainstorming w/ other youth]
    A --> F[Register an idea for prizes]
    A --> G[INFO on Prize Winners, other registered ideas]
    F --> H[drawing tool, submission wizard]
    G --> I[Link to Prize Donor's site for Donor info to youth on related technology]
    J[Offered access to a Community oriented site for promoting global responsibility in developing technology (links back to Industry Hubs, Top Innovations)] --> K[Special Focus on Life Science Developments]
    J --> L[Special focus on technology susceptible solutions to major social issues]
  
```

Offered access to a children's innovation site

Info / Education

GAMES

Links to Museums, Journals etc,

CHAT-International-Brainstorming
w/ other youth

Register an idea for prizes

□ drawing tool, submission w/ zero

- INFO on Prize Winners, other registered ideas.

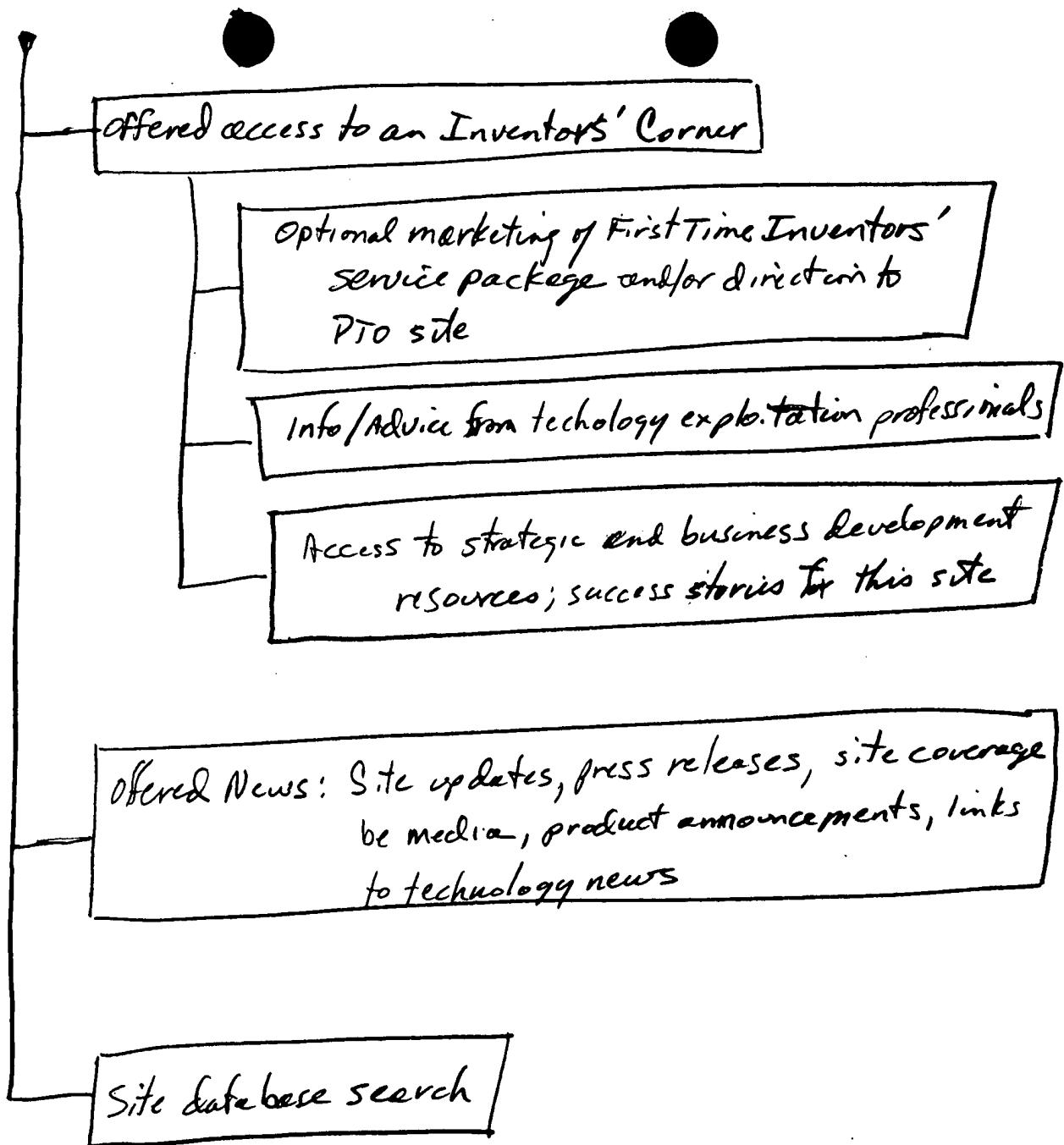
Link to Prize Donor's site
for Donor info to youth on
related technology

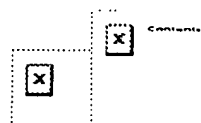
- Offered access to a Community oriented site for promoting global responsibility in developing technology (links back to Industry Hubs, Top Innovations)

Special Focus on Life Science Developments

special focus on technology susceptible solutions to major social issues

09587510-101200





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New Page 3 [CONTESTS]

MMT Corporate Corner

MMT Product 2 [TOP INNOVATIONS]

MMT Industry Hubs

Your Heading Goes Here [Semi Conductor]

Software

Manufacturing } [no samples]

New Page 2 [LICENSING HUBS]

MMT Submit [IDEA SUBMISSION]

MMT Kids Center

New Page 1 [Best Kids Ideas]

New Page 8 [Bike Riders' Club]

New Page 7 [Submit Idea]

New Page 6 [Idea Easel - no sample]

MMT Community Page

New Page 4 [LIFE SCIENCES]

New Page 5 [Social Problems]

MMT Inventors Page

MMT FT Inventors [no sample]

MMT Product 3 [Strategic Resources]

MMT Service 2 } no samples }

MMT Service 3 }

MMT News Page

Oct. 12, 1999 [no sample]

MMT Press Release 2 } no samples }

MMT Press Release 3 }

Innovation Database Search [db search]

User Login [register.htm]

MMT Feedback Page [no sample]

MMT Table of Contents Page [toc - this page]

MMT Search Page [no sample]

[Home]

Fig 2

Send mail to someone@microsoft.com with questions or comments about this web site.

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Last modified: September 26, 1999

- Home
- \$\$\$ Contests
- Corporate Corner
- Submit an Idea
- Kids Corner
- Community
- Inventors Corner

- News
- Idea Database
- Login

- The Will. The Way. The Win.

Brainstorm.com

Our Mission

Many believe that this is the dawn of the **Idea Age**, where human creativity in the form of intellectual capital exceeds tangible assets in value. Our principle goal is to **inspire and promote new ideas and new innovation**, within schools, within corporations, and around the world. Our site helps to foster an environment where creativity is recognized and achievement rewarded.

We are dedicated to promoting creativity, solving problems, and sharing knowledge. We believe in rewarding individuals who create novel innovations. We want to recognize achievements and inspire new thinking and **Web-Brainstorming**.

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Company Profile

Intellectual Property is fueling today's economic growth and prosperity. Within today's companies, innovation fuels high market caps, not tangible assets as in the past. The trends of higher worker mobility and widespread litigation, coupled with the increasing value of digital assets, have converged to create a tremendous opportunity for a new solution.

In today's job market, employees are more mobile than ever before. Mergers, acquisitions, and downsizing are just a few of the reasons. The result is a constantly changing workforce, and the constant creation, disclosure, and turnover of corporate intellectual property. And whereas it is perfectly legal for a highly skilled employee to leave and go to work with a competitor, taking with him or her his own skills and experience, it is not lawful to leave with proprietary company information.

Contact Information

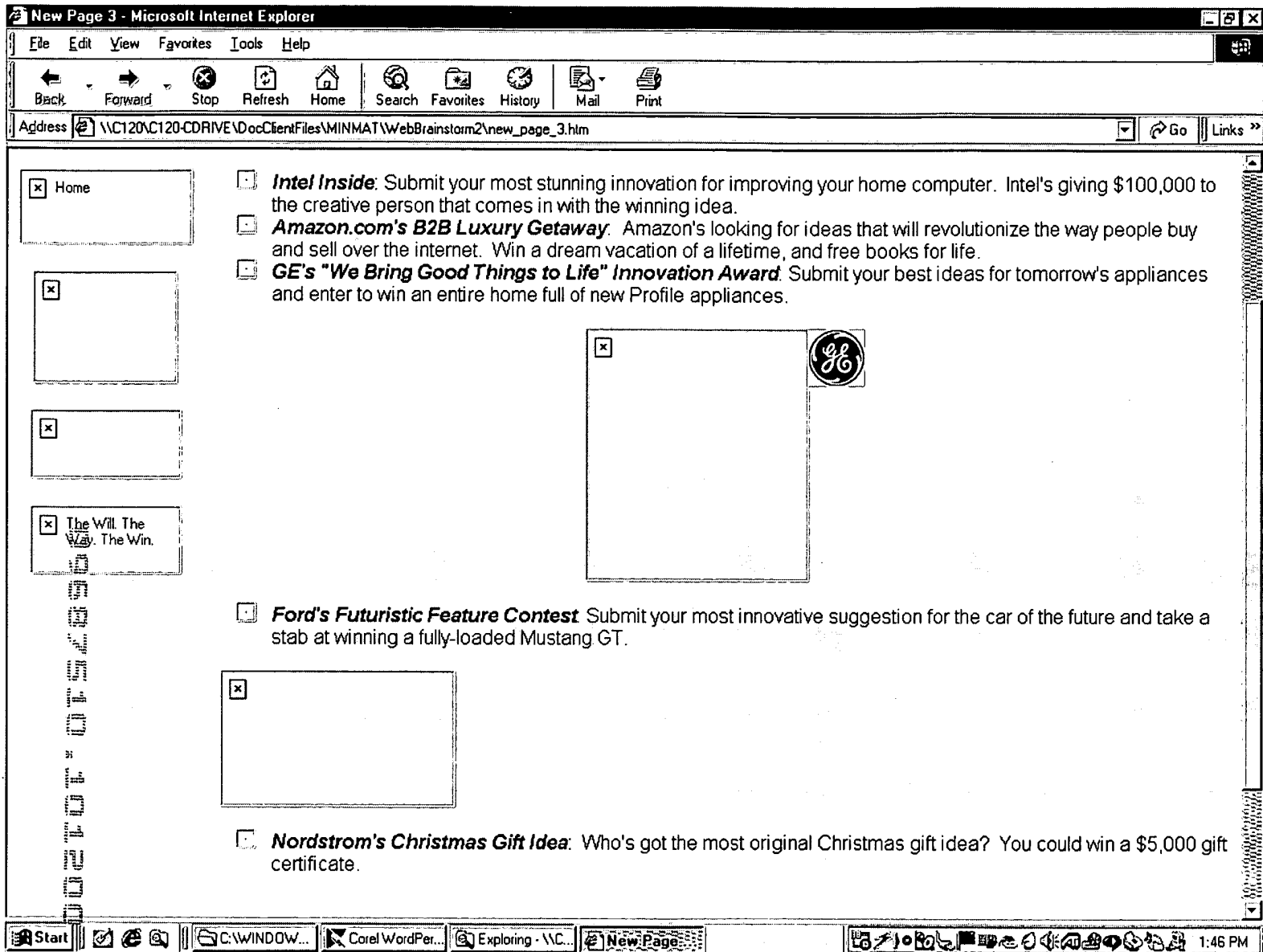
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Electronic mail
General Information: someone@microsoft.com
Sales:
Customer Support:
Webmaster: someone@microsoft.com

Index.htm



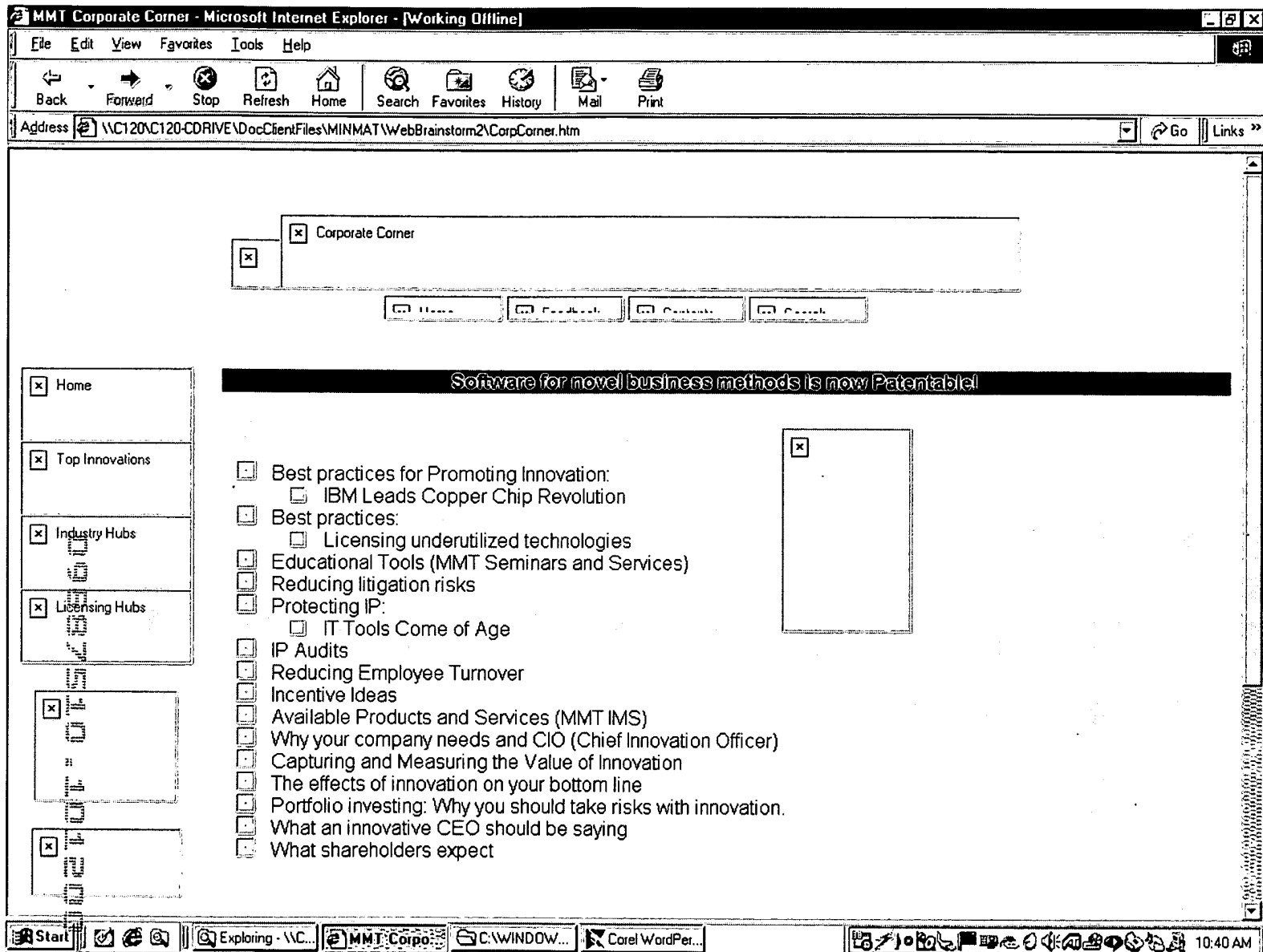


Fig 5

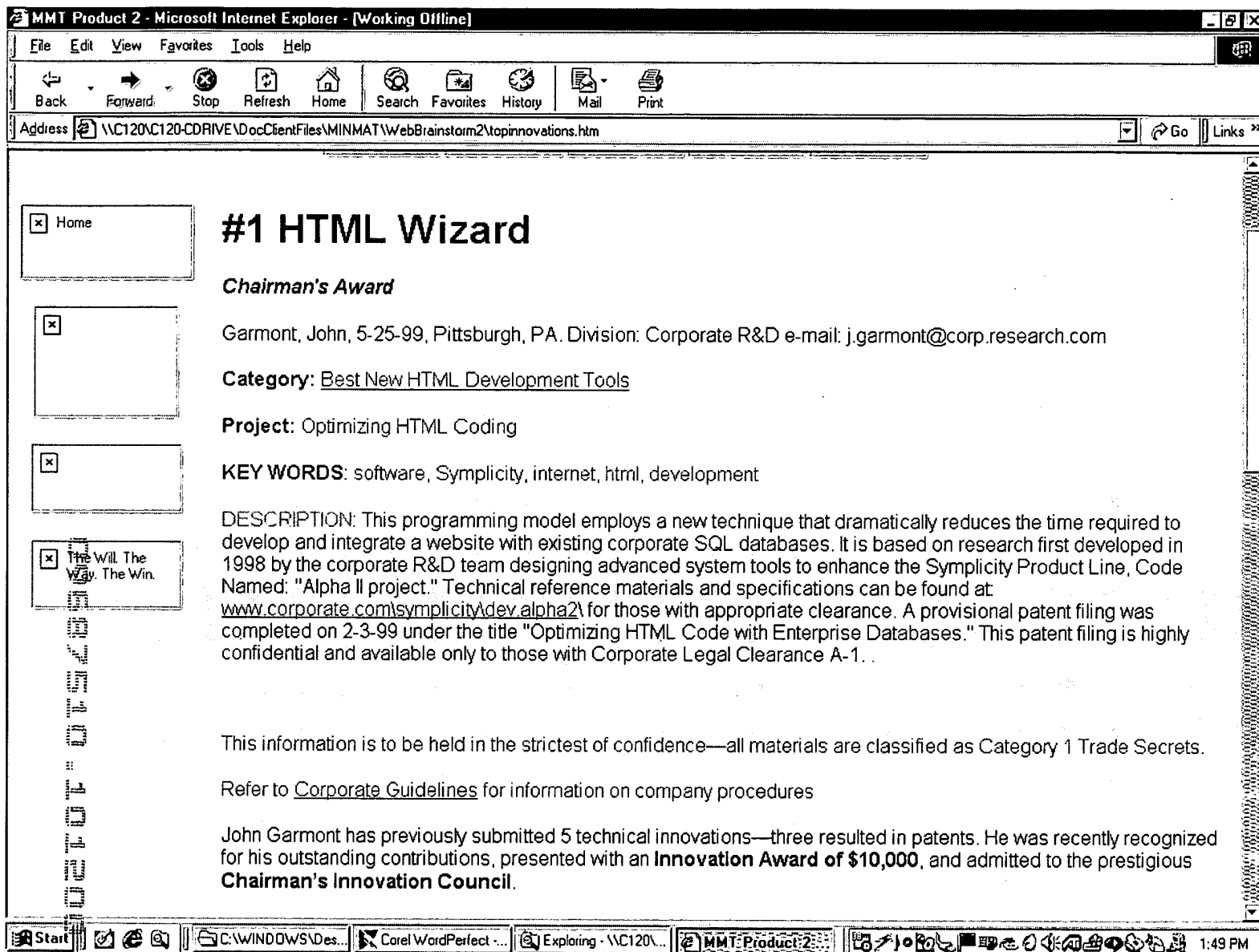



FIG 6

MMT Product 2 - Microsoft Internet Explorer - [Working Offline]

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address  \\C120\CDRIVE\DocClientFiles\MINMAT\WebBrainstorm2\topinnovations.htm Go Links

#2 Customer Service Module

Ellison, Carl, 6-9-99, Seattle, WA. Division: Customer Support Services e-mail: c.ellison@corp.service.com

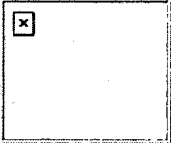
Category: Best Invention-Customer Service

Project: Enterprise Data Sharing

KEY WORDS: customer, service, software, database

DESCRIPTION: This invention is designed to streamline the overall time that it takes customers to receive new product update information. Additionally, it provides for the enterprise connectivity necessary to allow customers to purchase and download new software, upgrades, patches and revisions in real time. The module is highly integrated into our corporate databases, which eliminates the need to access multiple systems to know what configurations exist at customer sites.


For more information, see: www.corporate.com/corp-service/enterprise-data-sharing/ A provisional patent filing was completed on 4-10-99 under the title "Enterprise Data Sharing in Software Support Environments." This patent filing is highly confidential and available only to those with Corporate Legal Clearance A-1.

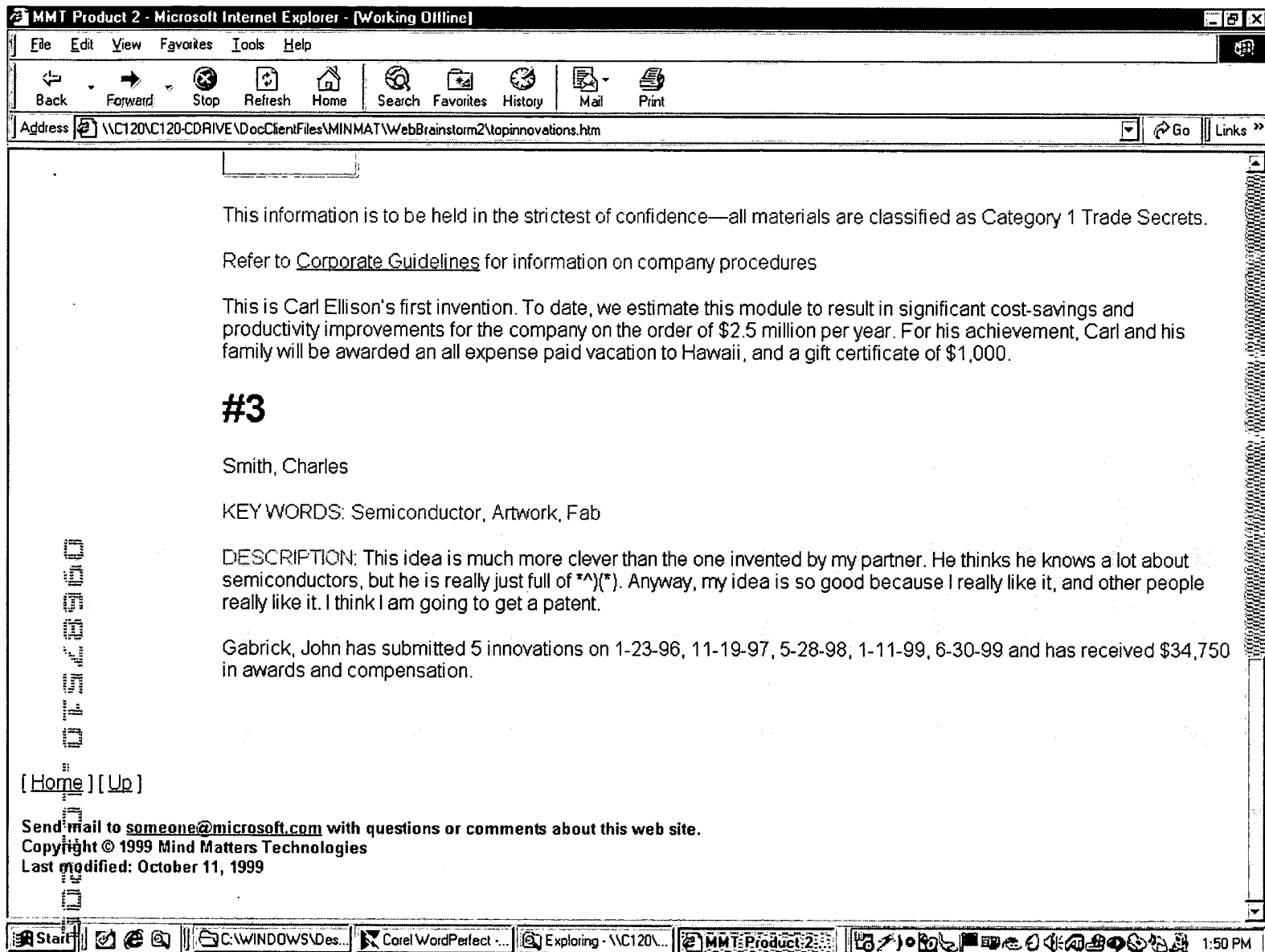


This information is to be held in the strictest of confidence—all materials are classified as Category 1 Trade Secrets.

Refer to Corporate Guidelines for information on company procedures

This is Carl Ellison's first invention. To date, we estimate this module to result in significant cost-savings and productivity improvements for the company on the order of \$2.5 million per year. For his achievement, Carl and his

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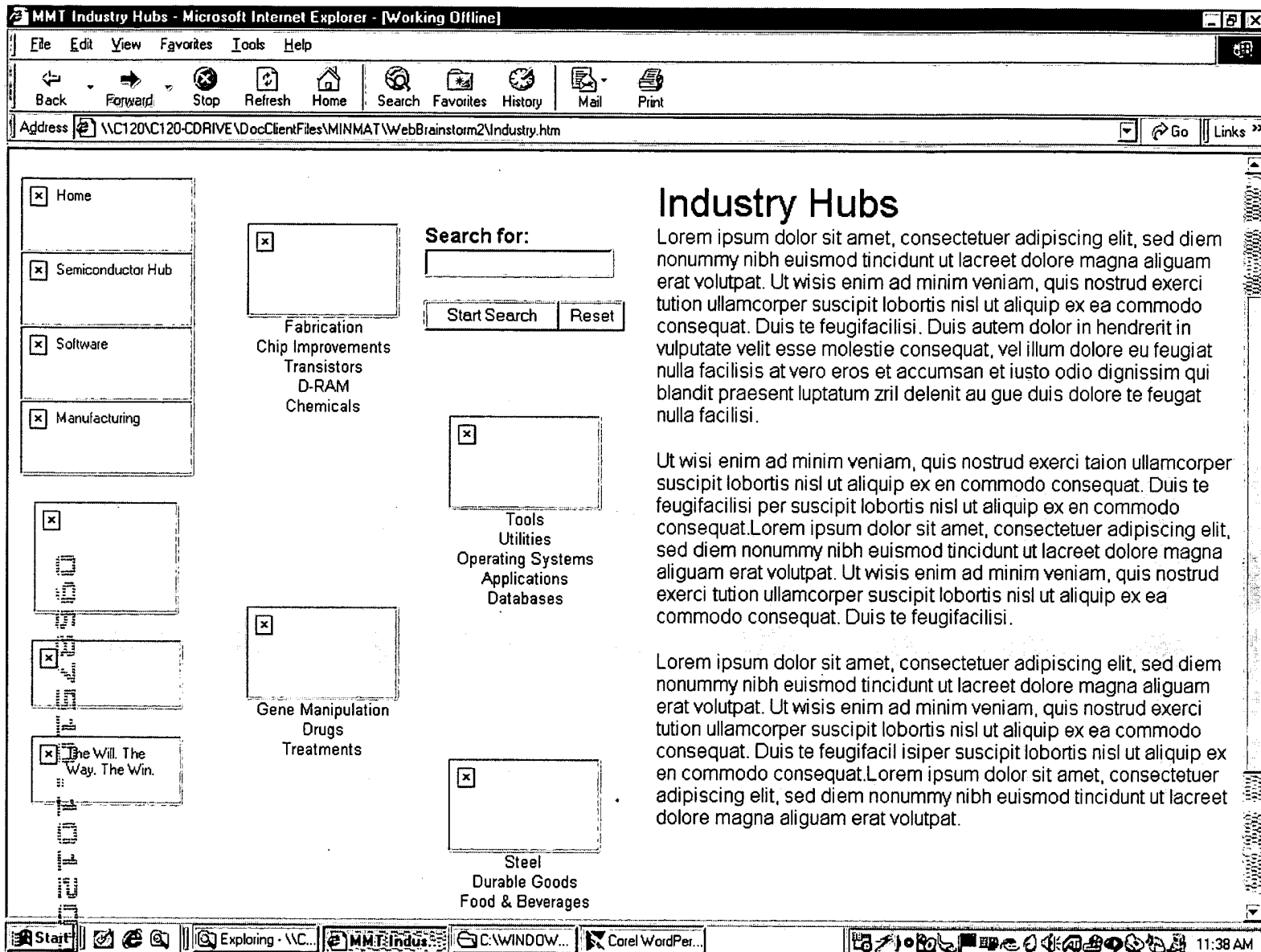


Fig 7

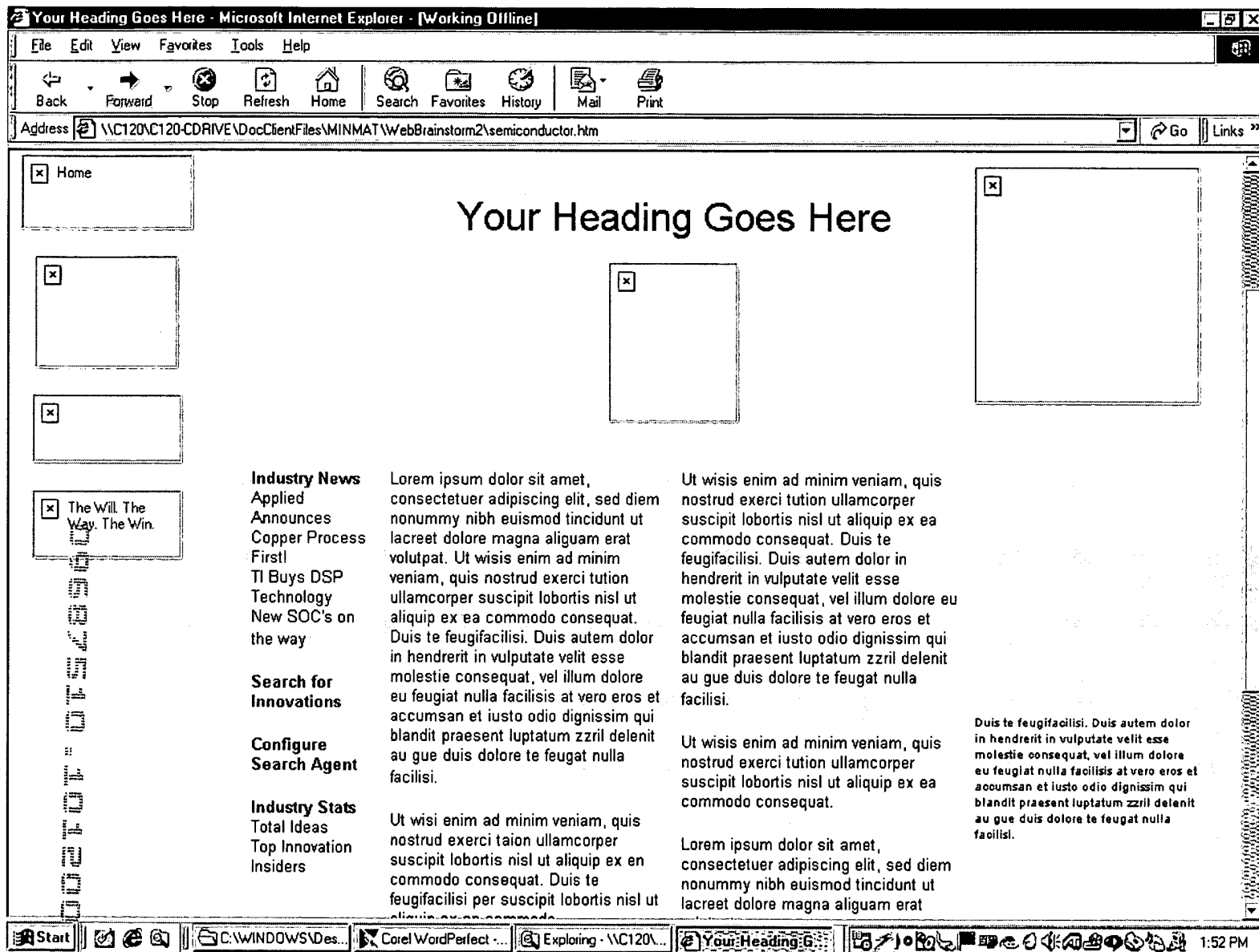
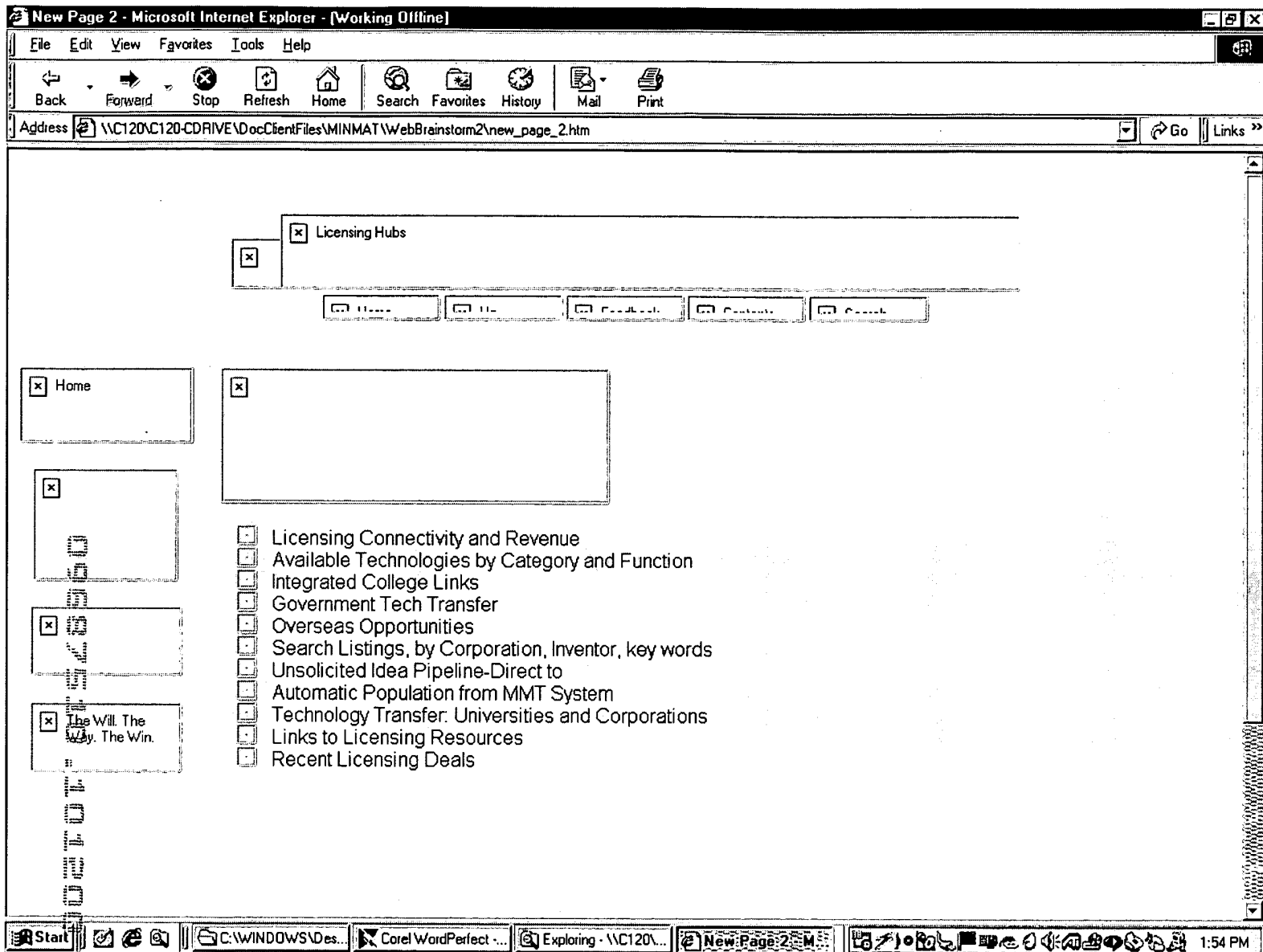


Fig 8



F149

MMT Submit - Microsoft Internet Explorer - [Working Offline]

File Edit View Favorites Tools Help

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Address Go Links

Home

The Will The Way. The Win.

Thank you for submitting a new innovation. Like lightning, we'll post your idea. After the information has been reviewed by our Innovation Committee, you will receive a certificate of registration for your submission by email. You should store this certificate away in a safe place for future use.

All submissions will be eligible for potential financial reward and immediately entered into the categories that you selected. If your idea is picked as a finalist for any of the Innovation Awards, you will be immediately notified by email. Thanks for participating, and remember to view the status of your submissions regularly.

Idea Submission Form

We cannot publish your innovation without this information. We guarantee that this information will not be sold or shown to any other parties other than to Mind Matters personnel for administrative purposes only.

☒ I already have a Patent for this Idea
☐ I have filed a Patent or Provision Patent for this Idea
☐ Have you ever shown this Idea to anyone before (tradeshow, investors)

Name
 Idea
 Key Words
 Other
 Address
 E-mail
 Phone


Start | C:\WINDOWS\Des... | Corel WordPerfect ... | Exploring - \\C120\... | MMT-Submit | 1:55 PM

Fig 10

MMT Submit - Microsoft Internet Explorer - [Working Offline]

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address  \\C120\C120-CDRIVE\DocClientFiles\MINMAT\WebBrainstorm2\mmt_submit.htm Go Links >>

Submit Idea Reset Form

1) Name:

2) Location:

3) E-Mail:

4) Innovation Type

☐ New Idea

☐ Process Improvement

☐ Competitive Tactic

☐ Patent

☐ Other (Please specify):

5) Key Words Used to BRIEFLY Describe Innovation

6) Description of Innovation

Thank you for submitting this idea.

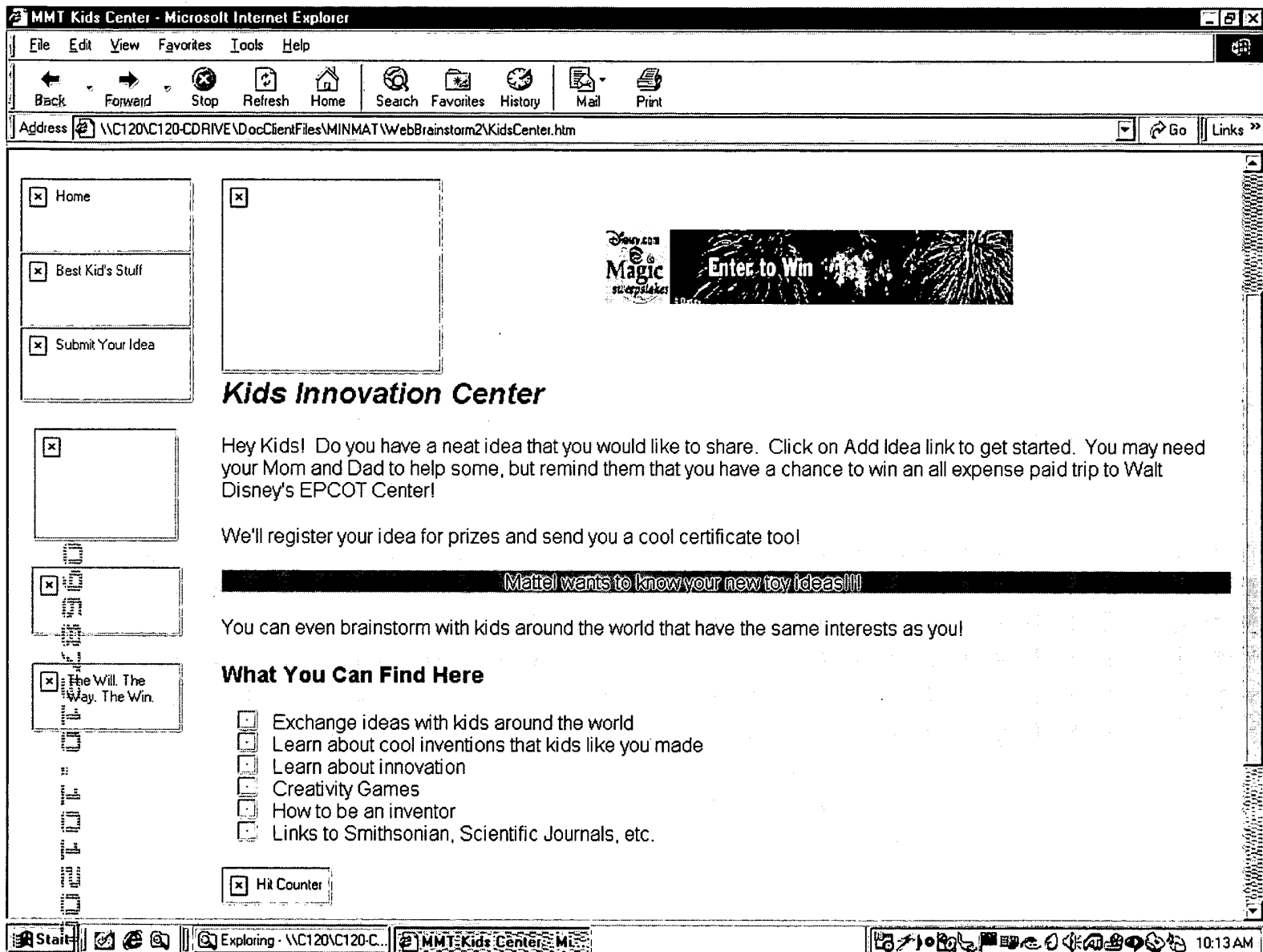


Fig 11

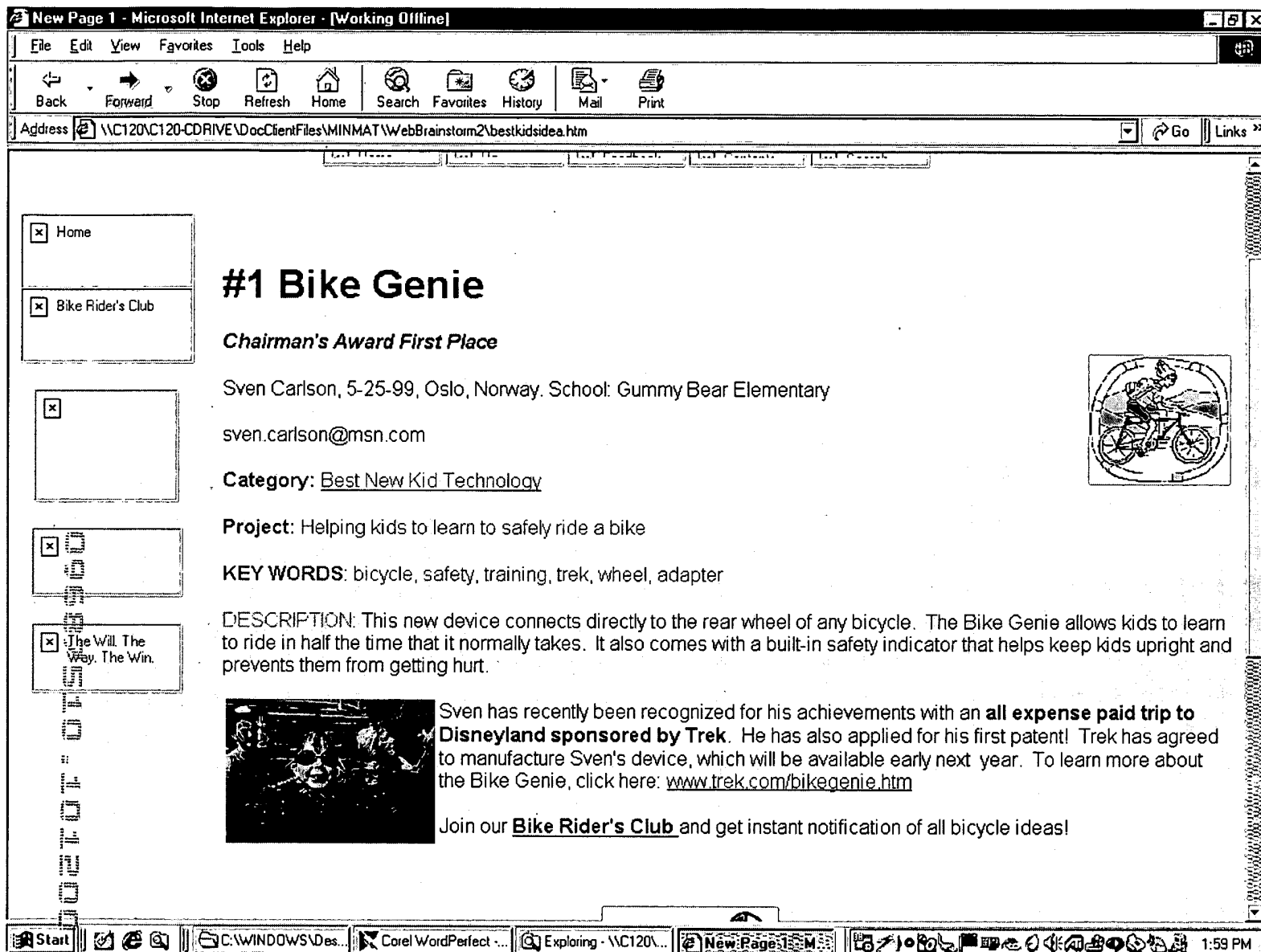


FIG 12

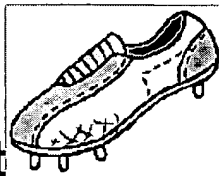
☒ The Will. The Way. The Win.

DESCRIPTION: This new device connects directly to the rear wheel of any bicycle. The Bike Genie allows kids to learn to ride in half the time that it normally takes. It also comes with a built-in safety indicator that helps keep kids upright and prevents them from getting hurt.



Sven has recently been recognized for his achievements with an **all expense paid trip to Disneyland sponsored by Trek**. He has also applied for his first patent! Trek has agreed to manufacture Sven's device, which will be available early next year. To learn more about the Bike Genie, click here: www.trek.com/bikegenie.htm

Join our **Bike Rider's Club** and get instant notification of all bicycle ideas!



#2 New Sports Cleat

Ellison, Carl, 6-9-99, Redmond, WA. School: Elizabeth Blackwell Elementary e-mail: c.ellison@aol.com

Category: Best Invention-Kids & Sports

KEY WORDS: cleat, shoe, sporting equipment, rubber

[[Home](#)] [[Up](#)] [[Bike Rider's Club](#)]

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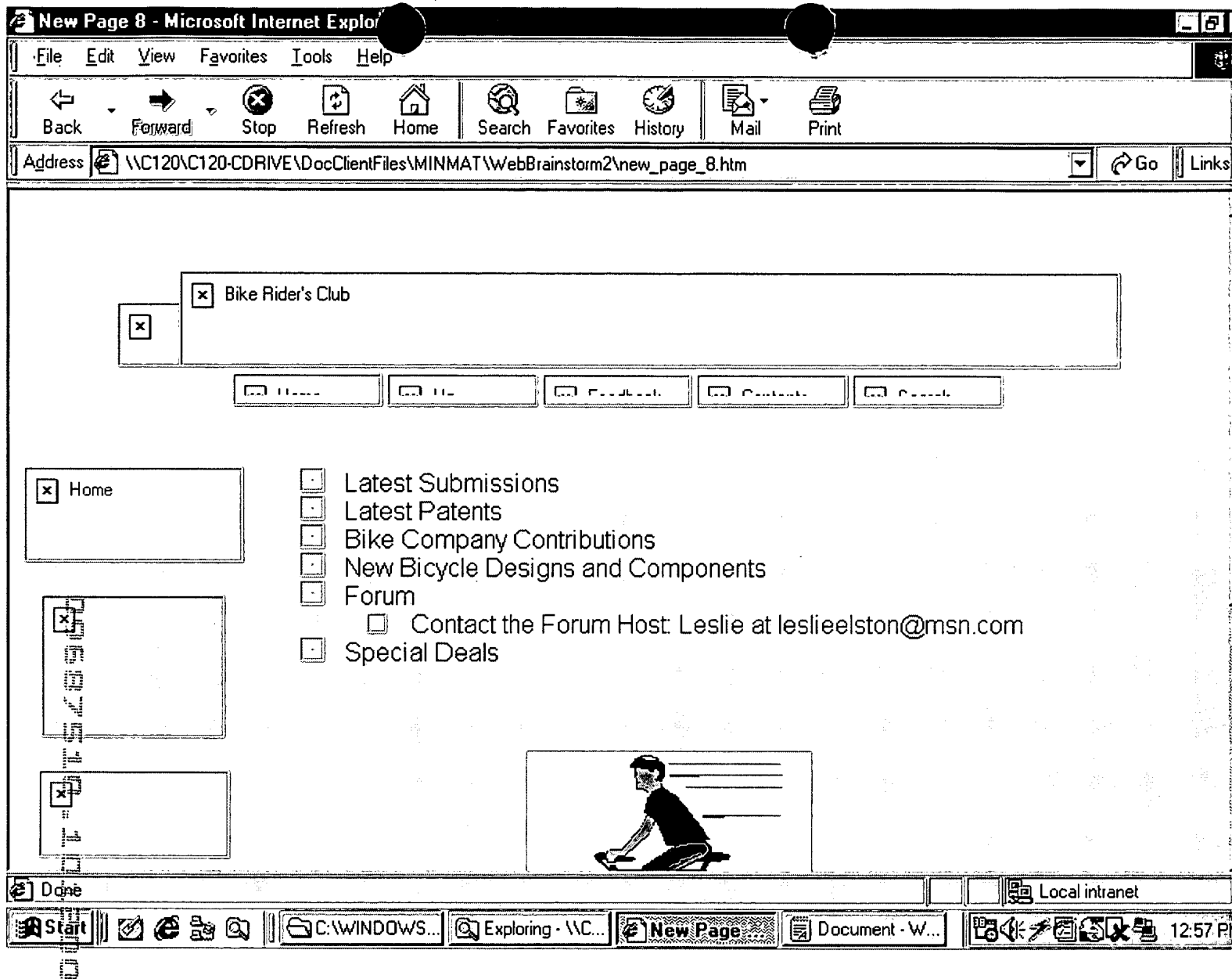


Fig.13

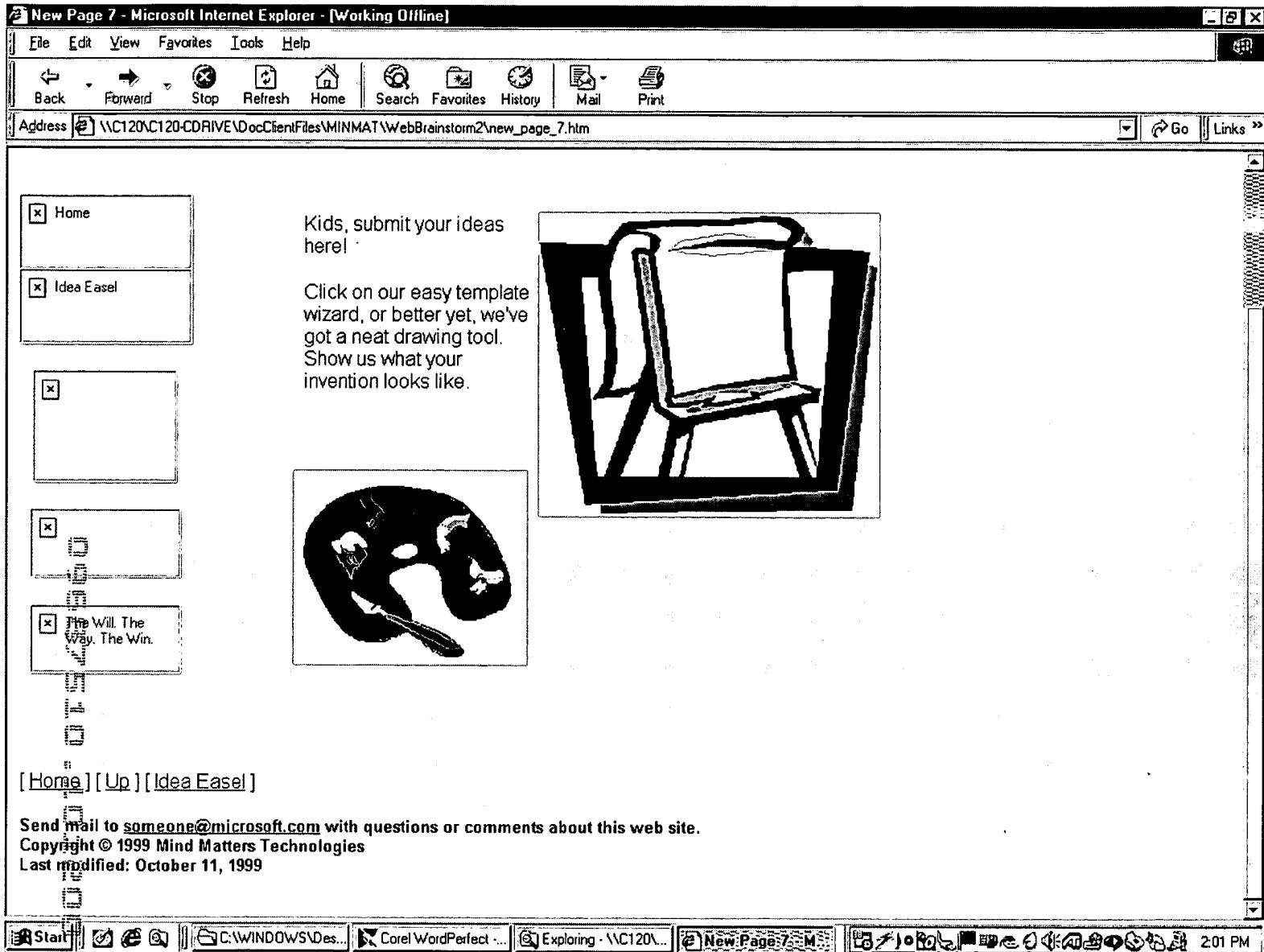


Fig 14

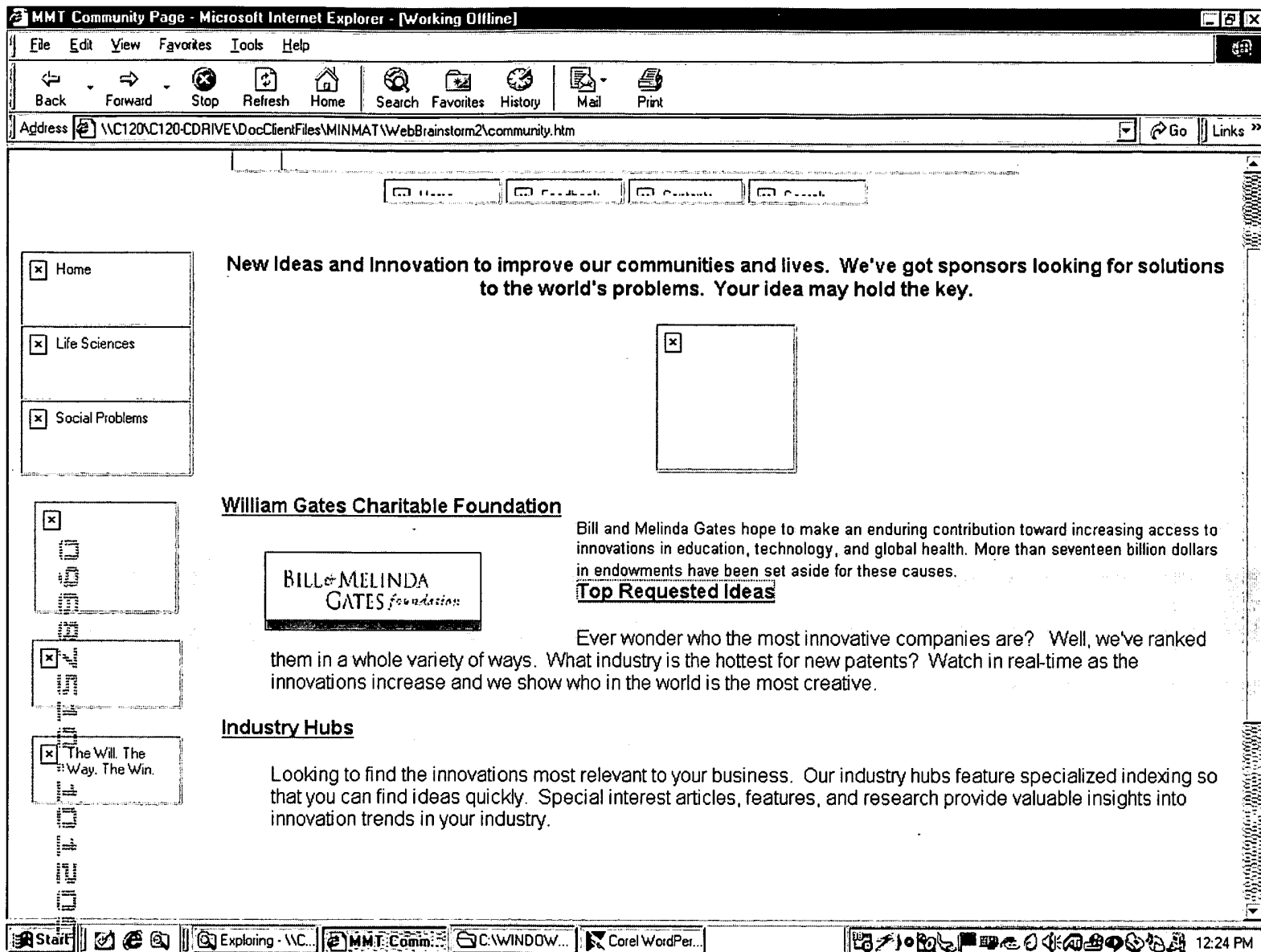
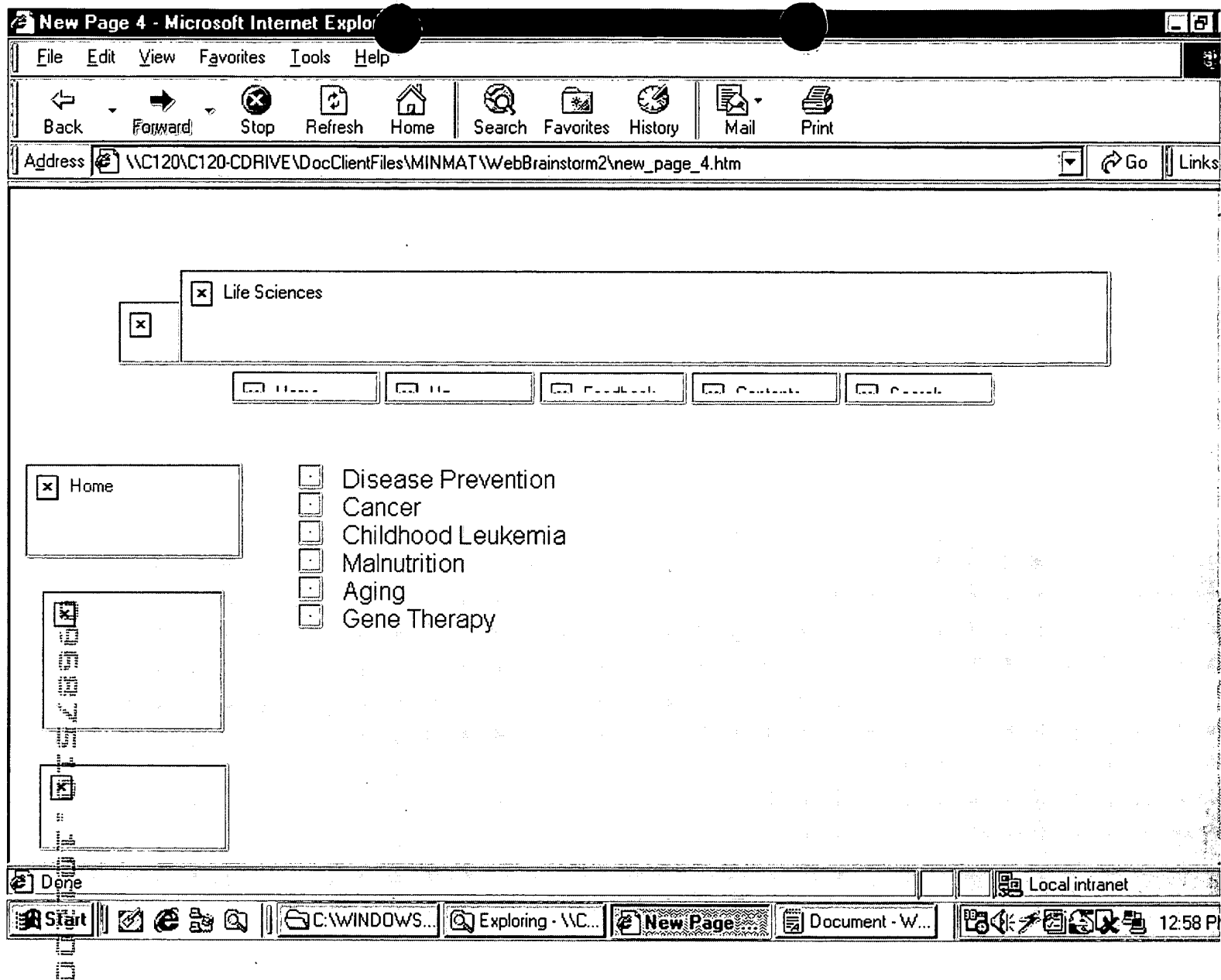
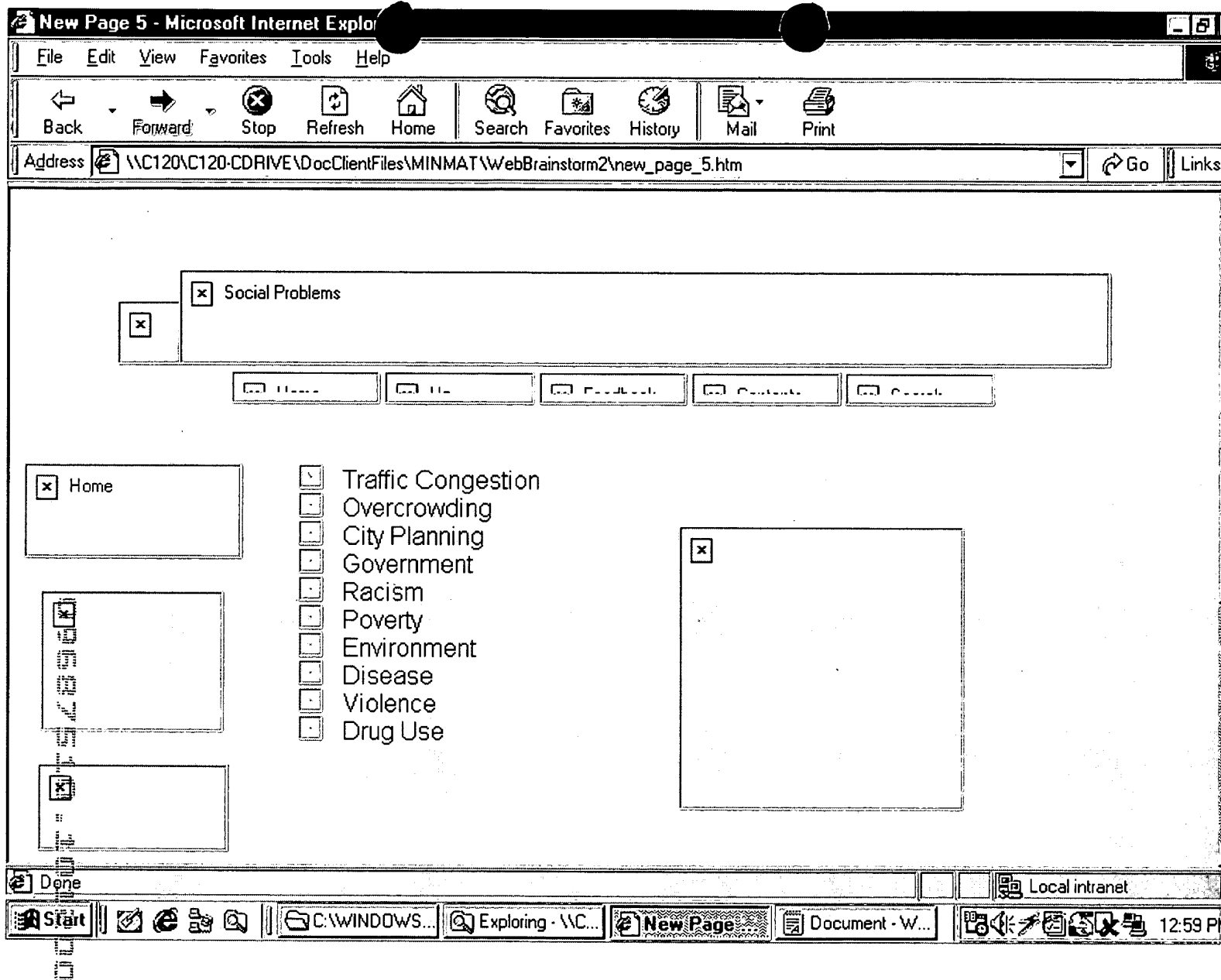


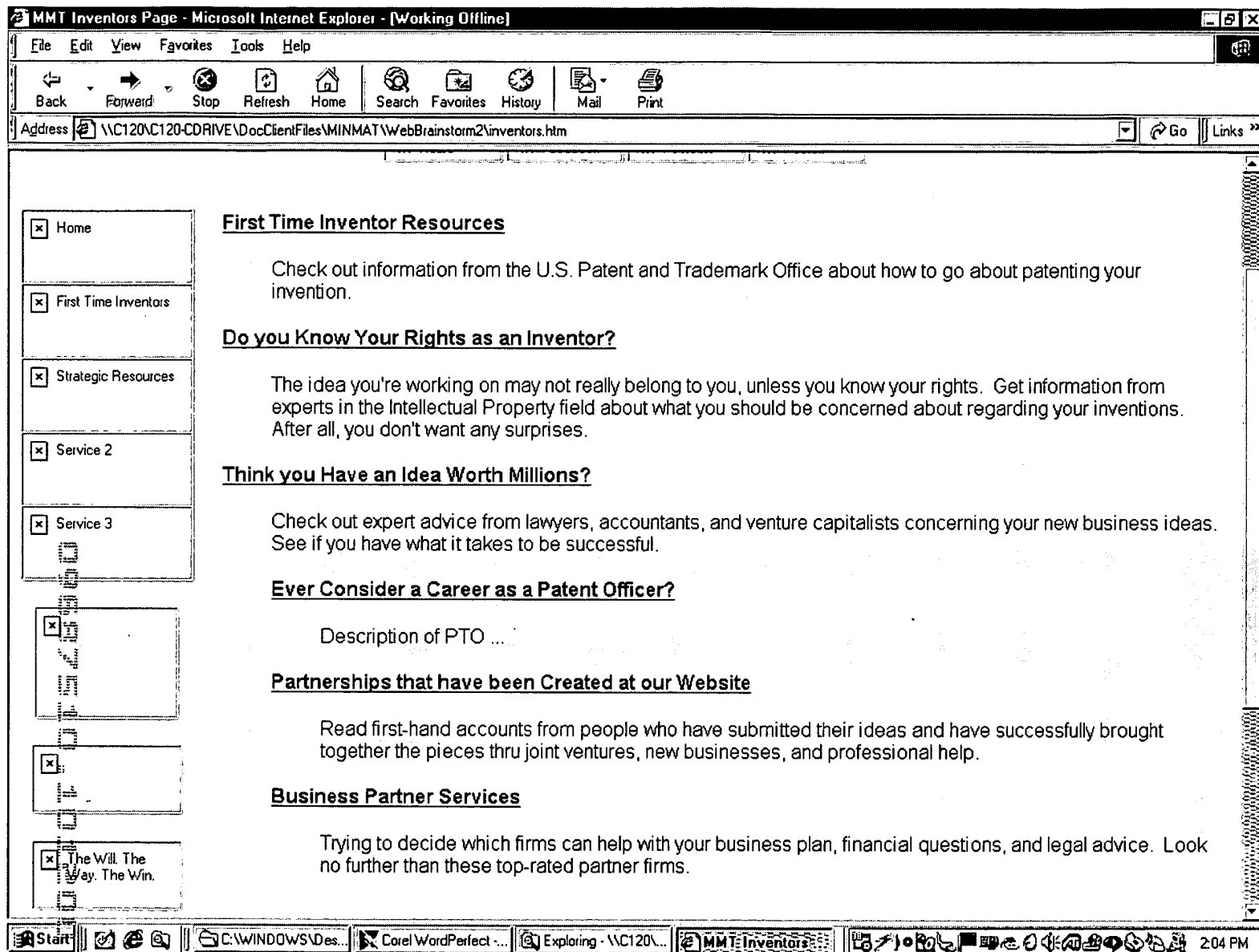
Fig 15

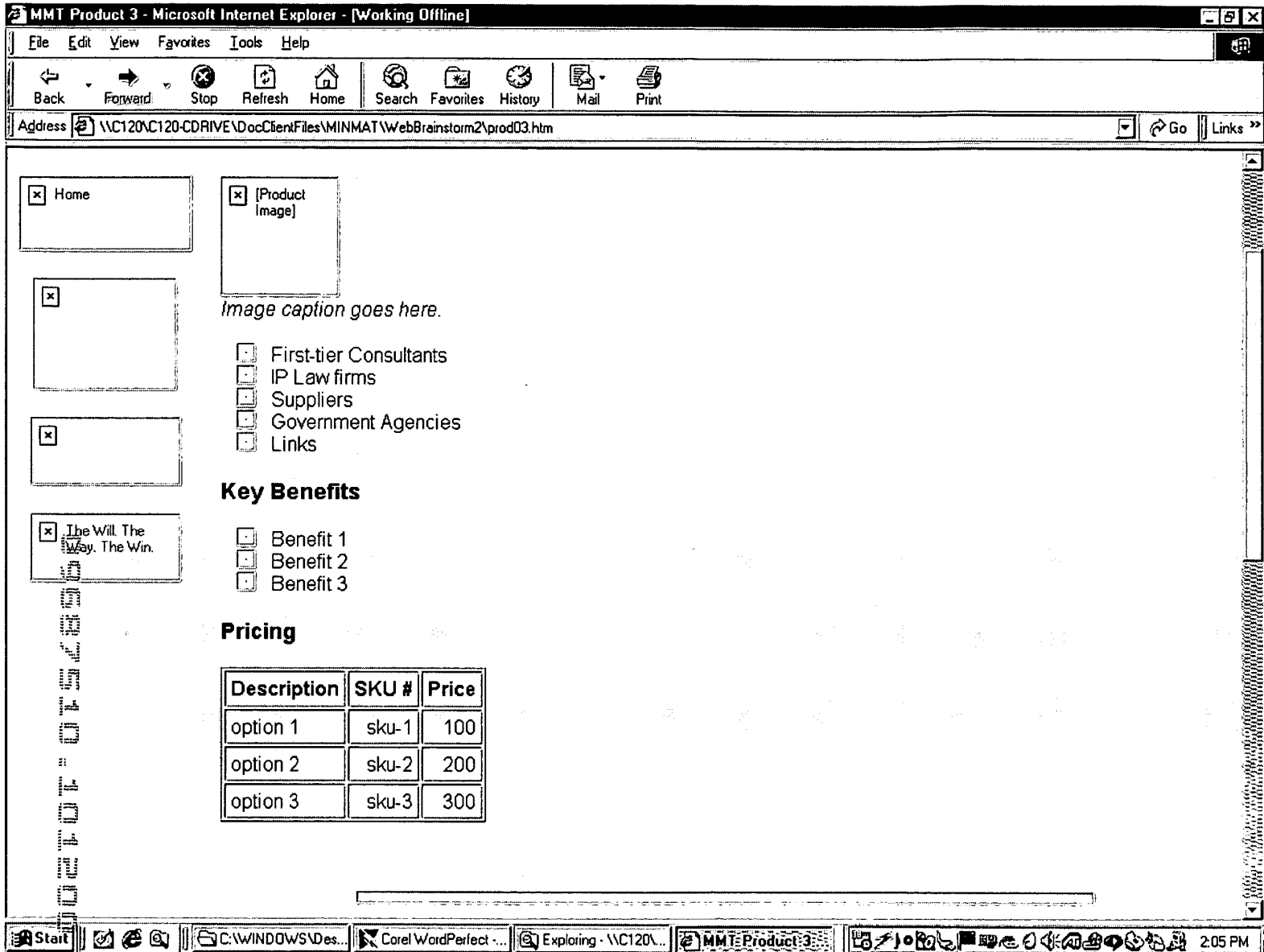


F16.16



F16 17





F19 19

MMT News Page - Microsoft Internet Explorer - [Working Offline]

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Press Releases

These are the press releases we've issued over the last year. You may want to [search](#) for topics by keyword.

- Date -- [Press Release 1](#)
- Date -- [Press Release 2](#)
- Date -- [Press Release 3](#)

Recent Media Coverage of Mind Matters Technologies

- [Title, Publication, Date](#)
- [Title, Publication, Date](#)
- [Title, Publication, Date](#)

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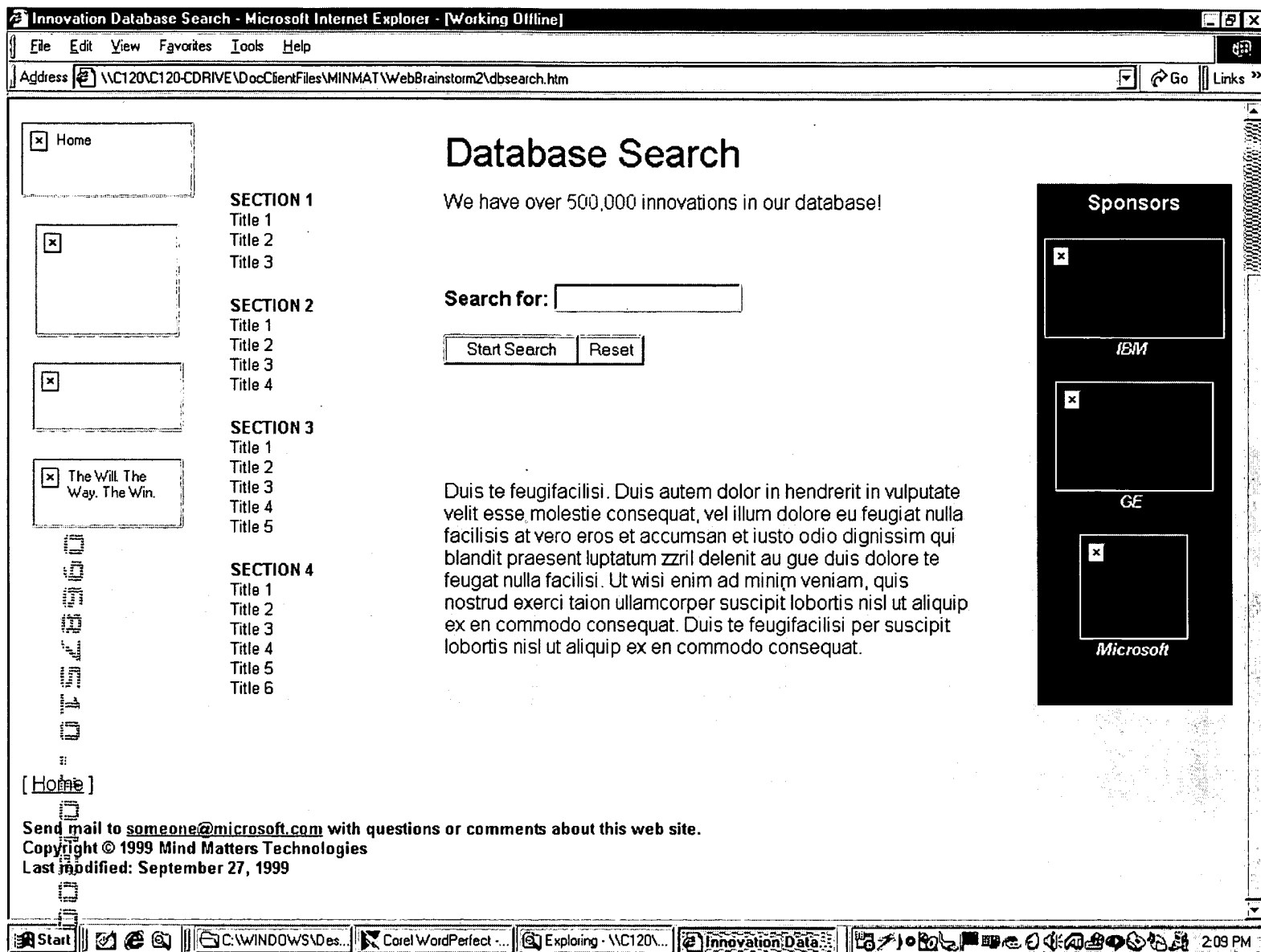


Fig. 21

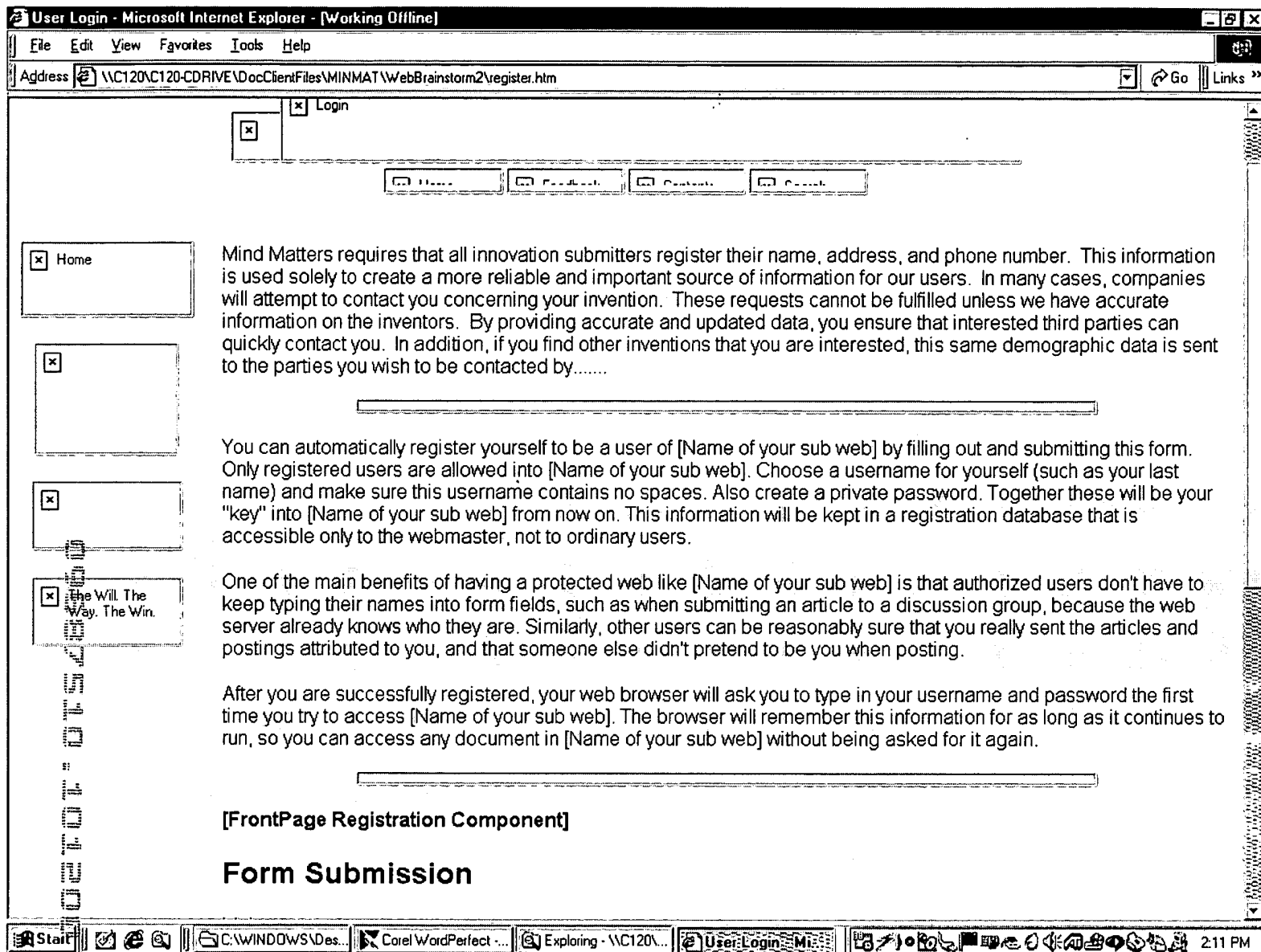


Fig 22